For Immediate Release



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## **BWD** Automotive Releases 242 New Part Numbers

**NEW YORK, N.Y., February 6, 2017** - Standard Motor Products, Inc. (SMP) announces the addition of 242 new part numbers to its BWD<sup>®</sup> engine management line. The release spans 51 product categories and expands coverage through the 2016 model year with more than 123 million additional VIO.

Highlights from the BWD<sup>®</sup> line expansion include the release of 29 new VVT solenoids, which increases BWD's VVT line to more than 230 part numbers. The brand also expands coverage for its switch and sensor categories, with the introduction of 48 switches and 82 sensors including 23 TPMS, 18 transmission input, 17 vehicle speed, and 12 transmission output sensors.

All new applications are listed in the eCatalog found at <u>BWDbrand.com</u> and in electronic catalog providers. For more information about this release, view BWD's <u>New Parts Spotlight</u>, which can be found on BWD's website.

BWD is an aftermarket leader, providing a premium line of engine management products. BWD manufactures and distributes high technology critical components for late model vehicles including computerized engine controls, ignition coil-on-plug coils, ignition wire, emission components, EGR valves, fuel injectors and fuel system components, as well as a broad range of sensors, switches and relays.

## About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP<sup>®</sup> Parts mobile App or, visit <u>www.smpcorp.com</u>.

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