



*For Immediate Release*

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## **BWD Automotive Releases More Than 1,100 New Part Numbers**

**NEW YORK, N.Y., November 30, 2015** - Standard Motor Products, Inc. (SMP) announces the addition of 1,100 new part numbers to its BWD<sup>®</sup> engine management line, covering domestic and import vehicles.

The BWD line expansion features more than 513 million additional VIO with new key category coverage through the 2015 model year. BWD<sup>®</sup> added 440 new parts to its switch category, including power window, door lock, power seat, steering pressure, four-wheel drive selector, traction control, combination, multi-function, and cruise control switches.

The brand also introduced 215 new sensors, including expanded TPMS, yaw rate, G force, steering angle, acceleration, transmission input, fuel pressure, and fuel vapor sensors. The company also added fuel injectors, canister purge solenoids, ignition coil-on-plugs, and more than 30 power door lock actuators.

All new applications are listed in the eCatalog found at [www.BWDbrand.com](http://www.BWDbrand.com) and in electronic catalog providers.

BWD is an aftermarket leader, providing a premium line of engine management products. BWD manufactures and distributes high technology critical components for late model vehicles including computerized engine controls, ignition coil-on-plug coils, ignition wire, emission components, EGR valves, fuel injectors and fuel system components, as well as a broad range of sensors, switches and relays.

### **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP<sup>®</sup> Parts mobile App or, visit [www.smpcorp.com](http://www.smpcorp.com).

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