



**For Immediate Release**

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## **BWD Automotive Releases More Than 500 New Part Numbers**

**New York, N.Y., December 16, 2014** - Standard Motor Products, Inc. (SMP®) announces the addition of 551 new part numbers to its BWD® engine management line, covering domestic and import vehicles. This line expansion is focused on several key categories.

The BWD® line expansion features more than 400 million additional VIO with new key category coverage through 2014 model year. BWD expanded their fuel injector and ignition coil-on-plug lines while significantly increasing coverage for the sensor category with new numbers in ABS speed, accelerator pedal, coolant level, coolant temperature, fuel temperature, MAP, and TPMS sensors. Also of note were the additions to the switch category including multi-function, combination, cruise control, convertible top, parking brake, power door lock, power window, and more.

All new applications are listed in the eCatalog found at [www.BWDbrand.com](http://www.BWDbrand.com) and in electronic catalog providers.

BWD® is an aftermarket leader, providing a premium line of engine management products. BWD® manufactures and distributes high technology critical components for late model domestic and import vehicles including: DIS control modules, emission components, EGR valves, ignition coil-on-plug coils, ignition wire, fuel injectors and fuel system components, as well as a broad range of sensors, switches and relays.

For additional information visit [www.BWDbrand.com](http://www.BWDbrand.com).

### **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. The company recently introduced Version 1.0 of the SMP® Parts App for Android and Apple smartphones. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit [www.smpcorp.com](http://www.smpcorp.com).

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