

For Immediate Release

For more information, contact: Lynn Konsbruck (312) 768-7362 lkonsbruck@maxmarketing.com

Standard Motor Products, Inc.® Expands Intermotor® Import Line With More Than 1,500 New Parts

Intermotor® Covers the Import World

Long Island City, N.Y., Jan. 23, 2013 - Standard Motor Products, Inc. (SMP[®]) announces it has expanded its Intermotor[®] line of genuine import engine control products by adding more than 1,500 import parts in 2012, bringing its total Intermotor line coverage to more than 14,000 genuine import parts.

Key engine management categories included in this line expansion are:

- Combination switches
- TPMS sensors
- Power window switches
- · Blower motor resistors
- ABS speed sensors
- Relays
- Airbag clocksprings
- Heated seat switches
- Headlight switches

All new item applications are listed in the eCatalogs on www.StandardBrand.com, www.IntermotorImport.com and in all electronic catalog providers.

Intermotor from SMP offers a full line of genuine import engine management products that are unrivaled for their superior quality, original match and comprehensive coverage. The product line includes ignition and electrical, relays, switches and sensors with a concentration on high technology categories such as computerized engine controls, fuel injection and emission controls as well as the most advanced premium import ignition wire line.

For additional information, contact an SMP sales representative or visit www.IntermotorImport.com.

About SMP:

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit www.smpcorp.com.

###