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## **Standard Motor Products, Inc. Named 2012 Vendor Channel Partner of Year by Aftermarket Auto Parts Alliance, Inc.** *Also Receives Fill Rate Award*

**LONG ISLAND CITY, N.Y., Dec. 12, 2012** – Standard Motor Products, Inc. (SMP®) was recently honored by the Aftermarket Auto Parts Alliance, Inc. by receiving two prestigious awards during The Alliance's annual shareholders' winter meeting held Dec. 2-5 at the Turnberry Isle Resort in Aventura, Fla. SMP was named the 2012 Vendor Channel Partner of the Year in addition to being recognized for its outstanding fill rate performance.

"Our Vendor Channel Partner of the Year is our highest accolade for a vendor channel partner and is awarded annually to the most deserving recipient," said John Bartlett, CEO, Automotive Parts Headquarters, St. Cloud, Minn.

"We, at SMP, are honored and grateful to receive the Aftermarket Auto Parts Alliance's Channel Partner of the Year award for 2012," said Bob Kimbro, vice president distribution sales, SMP. "As with any award of this stature, it requires great teamwork from both customers and vendors alike to accomplish our goals and achieve our desired results. We strive to make this award a regular occurrence as we target a successful 2013 and beyond."

In the fill rate category, the award was presented to SMP for achieving a 95 percent or greater average fill rate to The Alliance for engine management products for the entire year.

### **About SMP:**

SMP supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP products are sold through both traditional and non-traditional distribution channels. For more information, visit [www.smpcorp.com](http://www.smpcorp.com).

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