

For Immediate Release



For more information, contact: Charlotte Droney (718) 316-4462 charlotte.droney@smpcorp.com

Standard Motor Products Expands ADAS Category for Its Standard and Intermotor Lines

NEW YORK, N.Y., January 31, 2018 - Standard Motor Products, Inc. (SMP) announces the expansion of its line of Advanced Driver Assistance System (ADAS) components for its Standard[®] and Intermotor[®] lines.

The expansion of 36 ADAS components includes 18 Blind Spot Detection Sensors, 13 Cruise Control Distance Sensors, and 5 Lane Departure System Cameras. The release provides coverage for all major domestic and Japanese manufacturers including Ford, GM, Chrysler, Toyota, Honda, and Nissan. These new ADAS products add to the company's existing line of 50+ Park Assist Sensors. For more information about Standard's ADAS line, visit www.standardbrand.com/en/products/adas/.

Commenting on the news, Phil Hutchens, Vice President Engine Management Marketing, SMP, stated, "ADAS is the premiere safety feature for the future, and we'll be rapidly expanding our ADAS coverage to provide the coverage and quality for this next big repair opportunity."

About SMP:

SMP[®] supplies independent professional auto technicians and automotive do-it-yourselfers with high quality replacement parts for engine management ignition, emission and fuel systems as well as temperature control products for domestic and import cars and light trucks. SMP[®] products are sold through both traditional and non-traditional distribution channels. For more information, download the SMP[®] Parts App 2.0 or visit <u>www.smpcorp.com</u>.

###