



For more information, contact: Cynthia Ramsaran Cynthia.ramsaran@smpcorp.com

For Immediate Release

## Standard Motor Products Releases 230 New Parts for Standard® and Intermotor®

NEW YORK, N.Y., May 11, 2020 - Standard Motor Products, Inc. (SMP) announces the addition of 230 new part numbers to its Standard® and Intermotor® lines. The release spans 64 product categories and expands coverage for import and domestic applications through the 2020 model year by more than 265 million VIO.

The company continues to broaden its aftermarket-leading diesel coverage with the expansion its Diesel NOx Sensor and Diesel Particulate Sensor lines, joining thousands of available Standard<sup>®</sup> diesel parts.

Another highlight from the release is the increase in coverage of the company's sensor lines by more than 35 million VIO. The addition of more than 100 sensors includes Ride Height, Fuel Pressure, Brake Pad Wear, ABS Speed, and 29 Headlight Level Sensors.

Commenting on the news, Jack Ramsey, Vice President Engine Management Marketing, SMP, stated, "The latest expansion to our diesel and sensor lines demonstrates our commitment to providing technicians with comprehensive coverage and premium quality for today's high-tech categories."

All new applications are listed in the eCatalogs found at StandardBrand.com, IntermotorImport.com, and in electronic catalog providers.

## **About Standard:**

Standard® offers a full line of premium automotive products for ignition, electrical, emissions, fuel and safety-related systems including diesel, turbochargers, TPMS, VVT, ADAS and Blue Streak® heavier-duty ignition coils. Intermotor® offers a full line of genuine import products that are unrivaled for their superior quality, original match and comprehensive coverage. For additional information, contact an SMP® sales representative or visit StandardBrand.com and IntermotorImport.com.

## **About SMP**

With over 100 years in business, Standard Motor Products, Inc. is a leading independent manufacturer and distributor of premium automotive replacement parts. SMP supplies independent professional technicians and do-it-yourselfers with high quality replacement parts for engine management, ignition, emissions, fuel and safety-related systems, as well as temperature control products for domestic and import cars and light trucks. SMP® products are sold worldwide through both traditional and non-traditional distribution channels. For more information, download the SMP® Parts App or visit smpcorp.com.